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the communicator

Official publication of the INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, INC.

Message from the President

As I look out on over a foot of snow in my backyard, I think about how nice it is going to feel when the warmer temperatures of spring come back. I also think about how wonderful it is going to be in Reno, NV this summer for the 2011 IGAEA conference. If you have not gotten a chance, check out the IGAEA website to find out what has been happening with the conference. Among other items, a call for presentation proposals has been posted. It is also included in this Communicator. Please think about a worthwhile presentation you might be able to give this summer to your peers. We are really looking forward to learning from you the members of IGAEA.

On a related note it seems IGAEA is once again searching for future conference locations. We still do not have anyone committed to hosting the 2012 conference and time is slipping away. The annual summer IGAEA conference is a time for us all to share stories, learn something new, and be together with our peers. The optimum



location for a conference is a university campus. Think back on any of the conferences you have attended and most have been hosted at an educational institution. Having the conference on a campus provides us with the opportunity to use the classrooms, eat in the dining halls, and even sleep in a dorm room (kind of like going back to college). It also goes back to our core values of being educators.

Following last year's very successful conference at Illinois State University, the IGAEA Board of Directors worked hard on streamlining the process for hosting the conferences. With suggestions from the conference host, Dan Wilson, I really feel we have made the process much more practical for host institutions. We are still working on making updates, but the changes we are making as an organization will only help to facilitate an easier and efficient process in hosting a future IGAEA conference.

If you have any interest in hosting in 2012 or even later, please contact me as soon as you can. While the conference in Reno is guaranteed to be awesome, I would love to get back to the roots of our organization's conference, staying on a college campus and enjoying all it has to offer. Please think about hosting in the future and be assured hosting a conference will be a very worthwhile process for you and IGAEA.

Here's to hoping that Punxsutawney Phil was correct and spring is going to come early this year!

Charles Weiss, IGAEA President

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IGAEA MISSION STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

2011 IGAEA Conference Update

By Tom Loch

This year's IGAEA Annual Conference will be at the Eldorado Hotel and Conference Center in "The Biggest Little City in the World", Reno, NV. Located near the California border and scenic Lake Tahoe, the site offers a wide variety of activities and opportunities prior and after the conference. The conference will start Sunday afternoon, July 24, and go until Thursday morning, July 28. The Conference Banquet will be Wednesday evening, July 27.

A Sure Bet
working together to improve
graphic arts education



In a break from tradition brought on by a lack of a collegiate host, this year's Conference is being hosted by the IGAEA Board. Tom and Carol Loch, have volunteered to be the "host couple," and have worked along with the Board.

The Eldorado Hotel and Conference Center is located in central Reno. There is a complimentary shuttle service to and from the Reno/Tahoe International airport, which is just three miles away. The Reno Amtrak station is less than three blocks away, and access to I-80 is four blocks away.

The Eldorado Hotel has excellent facilities for lodging, meals, and meeting spaces, but since it is not a college campus with traditional shops and computer labs, it is recommended that you bring a laptop, especially Monday, when the entire afternoon session will be all about Adobe products entitled "An Afternoon With Adobe". The theme of the conference is "A Sure Bet—Working Together to Improve Graphic Arts Education," and we are inviting presenters to bring ideas that you can take back to use in your classrooms.

The conference costs will be finalized at the mid-winter Board meeting, but we anticipate that the price of the complete participant package (room, meals, presentations, reception, social, and banquet) will be near \$600. The guests' package will cost significantly less, tentatively near \$300. You will also have the option to bring additional family or friends to stay in the same room (max. of 4/room) for less than \$100 each for the term of the conference. This family/friend option will not include a meal plan or conference activities, but rest assured, there will be places for them to go and things for them to do!

The Eldorado Hotel has offered the option to extend your stay at reduced room rates if you would like to spend additional time in Reno. We recommend choosing to stay on after the conference, as prices will be lower on weekdays as opposed to weekends.

We are currently soliciting presenters for the conference and we will be adding information about them on our web site as we build the schedule. Visit the igaea.org website and click on the 2011 Annual Conference link in the blue column on the right side. It will take you to all of the 2011 Annual Conference web pages, which are currently being built. Understand that everything you see there now is tentative information and subject to change, but very close to the final info. There are active links throughout the site, and on the FAQ page there are links to the Eldorado Hotel and Conference Center and the Reno/Tahoe Tourism site, with more links being added as we complete the site. On March 1, 2011, we will have finalized the pages and begin the registration process. Check out the igaea.org site for more information now, and get ready to register March 1!

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86th Annual IGAEA Conference - Proposal for Presentations

All presenters must be current IGAEA members.

Personal Information:

Title: _____ First Name: _____ Last Name: _____
Employer/School: _____
Position/Title: _____
Mailing Address: _____
City: _____ State/Province: _____ Zip Code: _____ Country: _____
Office Telephone: _____ Cell Phone: _____ Email (Preferred): _____

Presentation Information:

All presentation proposals should focus on enhancing classroom instruction. Please note all presentations will be given in rooms without audience computers. Your presentation should cover concepts and ideas, and not focus on specific computer processes that require hands on computer application. You are welcome and encouraged to include the audience in any way knowing they will not have computer access. Each presenter will have access to a computer (if needed) as well as a wall projection system.

Title of Presentation: _____

Co-Presenter (if applicable) _____

Presentation Description (attach a Microsoft Word file to your submission e-mail with your complete proposal if the description does not fit in this field): _____

Three Key Concepts for Audience Members to Take Away from the Presentation: _____

Length of Presentation: 45 minutes _____ 90 minutes _____

Proposals are due by April 15th, 2011. Accepted proposals will be notified by May 15th, 2011. All proposals will be reviewed by a panel of peers. If accepted to present, you must also register for the IGAEA conference.

Mail your completed form to Charles T. Weiss, 1 University Circle, Knoblauch Hall B32, Macomb, IL 61455. You can also find this electronically at www.IGAEA.org. If you have questions, call him at 309.298.1488.



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