

NUMBER OF YEARS TEACHING EXPERIENCE: _____

TEACHING LEVEL:
(Regular Members only, check one)

- MIDDLE/JR. HIGH
- COMPREHENSIVE HIGH SCHOOL
- VOCATIONAL/TECHNICAL HS
- 2-YR COLLEGE/POST SECONDARY
- COLLEGE/UNIVERSITY
- OTHER _____

SUBJECT AREA YOU TEACH:
(Regular Members only, check all that apply)

- ADVERTISING ART
- AUDIO/VIDEO TECHNOLOGY
- AUGMENTED REALITY
- COMMERCIAL PHOTOGRAPHY
- COMMUNICATIONS
- DESKTOP PUBLISHING
- DIGITAL ART/DESIGN
- DRAFTING
- DYE SUBLIMATION
- GAME DESIGN/APP DESIGN
- GRAPHIC ARTS
- GRAPHIC COMMUNICATIONS
- GRAPHIC DESIGN/COMMERCIAL ART
- GRAPHIC/VISUAL IMAGING
- INTERACTIVE MEDIA DEVELOPMENT
- JOURNALISM
- MARKETING
- MULTI-MEDIA
- PHOTOGRAPHY
- PRINTING TECHNOLOGY
- SCREEN PRINTING
- VIRTUAL REALITY
- YEARBOOK
- WEBPAGE
- OTHER _____

If paying through a school P.O. please attach this form with payment. No invoice will be sent. Payment must accompany this form.

AMOUNT ENCLOSED: CIRCLE MEMBERSHIP TYPE
\$_____ Regular Associate Student Library Sustaining

CHECK ENCLOSED PAYABLE TO GCEA
GCEA Membership Chairperson
PO BOX 2544, PASO ROBLES, CA 93447

Payment must be in U.S. Currency.
GCEA Tax ID Number: 237425568
\$35.00 for checks returned for insufficient funds.
Members residing outside of the U.S. add \$5.00 for additional postage.

Founded in 1935, the Graphic Communication Education Association (GCEA) is a non-profit organization of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes related to graphic communications and imaging technology.



Photo by Susan Caldwell

Among the activities sponsored by GCEA are an annual conference, a comprehensive publication program, industry liaison programs, and resource networks.

GCEA fosters career awareness by promoting Graphic Communication Week, assisting Boy and Girl Scouts with their merit badges and interest projects and recognizing success through Gutenberg Student Awards.



Photo by Amanda Sports

GCEA Membership Includes

- ~ Professional Development – Webinars, Conferences!
- ~ Access to Ready to Use Lesson Plans
- ~ Networking Opportunities
- ~ Student Competitions

Whether you are an educator, industry representative, student, or just have an interest in any of the areas of graphic communication and imaging technology, GCEA offers lifelong opportunities for professional involvement.



GRAPHIC COMMUNICATIONS EDUCATION ASSOCIATION

FORMERLY KNOWN AS IGAEA

PO BOX 2544 • PASO ROBLES, CA 93447

GCEAONLINE.ORG



GRAPHIC COMMUNICATIONS EDUCATION ASSOCIATION

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Photo by John Craft

Supporting Graphic Communications Education

Membership with GCEA



Photo by Amanda Sports

GCEA CONFERENCES

The annual GCEA Conference is four or five days of education, fellowship and fun typically held on a college campus during the summer. The program is a lively mix of technical and professional presentations, hands-on demonstrations and workshops, social activities, and informal gatherings to discuss issues related to graphic communications and imaging technology education.

A unique feature of all GCEA conferences is a complete program of activities for the participants and spouses/guests. Most conferences provide professional development credit during the week. First-time attendees are encouraged to apply for a grant to attend their first conference.

Photo by Michael Crawford



BENEFITS

All members of GCEA may take advantage of the following opportunities and services:

The Communicator — the official publication of GCEA.

Monthly Membership Memos — emailed memos keeping members informed.

The Visual Communication Journal — a scholarly journal published annually by the Association.

Gutenberg Student Awards — a student graphic communication contest for all educational levels.

Industry and Educational Partnerships — established as a result of the activities sponsored by the Association.

Project/Idea Exchange — members can exchange lesson plans, projects, ideas, information sheets, and classroom promotional material.

Website — gceaonline.org provides a forum where members can share information and ideas.

Resource Network — established among members through formal and informal channels.

Regional Meetings — arranged and promoted by GCEA Regional Vice Presidents in each of the nine geographic areas.

Photo by Amanda Sports



MEMBERSHIP TYPES

GCEA members include educators representing approximately 40,000 students — future prospective employees! There are five different membership categories.

Regular Membership — open to educators, supervisors, and others engaged or interested in graphic communications, graphic design, photography, journalism, communications technology, and/or related fields.

Associate Membership — retired persons interested in graphic communications imaging technology education.

Student Membership — full-time students interested in graphic communications and imaging technology education.

Library Membership — all libraries that wish to receive GCEA publications.

Sustaining Membership — business, industry, foundations, organizations, and educational institutions.

Sustaining members representing various graphic communication and imaging technology industries and organizations are a vital facet of the Association. Through their involvement, there exists an active network of industry/education partnerships.

Sustaining members are invited to make presentation at the GCEA Conference and at regional meetings. As a result of this participation, graphic communication and imaging technology educators and industry representative get to know each other on both a personal and professional level.

Sustaining members receive all publications of the Association and are listed in each issue of The Communicator, and on the gceaonline.org website. A separate sustaining membership brochure explains the benefits more fully.

APPLICATION FOR MEMBERSHIP/RENEWAL

Membership year is January 1 through December 31, including Sustaining Membership. First time regular members joining after August will be credited for the following year.

To apply, fill out the form below, or apply for membership online at gceaonline.org/membership

Please complete ALL areas. A current e-mail address is required.

FIRST NAME LAST NAME

ADDRESS

CITY STATE ZIP

HOME PHONE

PERSONAL EMAIL

SCHOOL/COLLEGE/BUSINESS

SCHOOL/COLLEGE/BUSINESS ADDRESS

CITY STATE ZIP

CHECK ONE: NEW MEMBER RENEWAL

MEMBERSHIP TYPE (CHECK ONE):

- REGULAR TEACHING — INDIVIDUAL \$75
- ASSOCIATE — RETIREE \$40
- STUDENT — FULL-TIME \$25
- LIBRARY \$25

SUSTAINING MEMBERSHIP: BUSINESS, INDUSTRY, AND EDUCATIONAL

- PLATINUM \$500
- GOLD \$300
- SILVER \$200
- BRONZE \$100
- EDUCATIONAL INSTITUTIONS \$50

No individual or group Membership. Educational institutions must have a paid Regular Teaching Member.

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