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# the communicator

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## Message from the President

Greetings IGAEA Members!

I know I speak for the IGAEA Board in saying that we hope your fall semester has been productive and you will be able to take a breather over the holidays.

The IGAEA has been busy this fall with hosting two different regional conferences. I want to thank everyone involved: organizers, presenters, and participants. I also hope that anyone else would come and join us. We welcome you to become involved with the IGAEA. If you are not sure what to do, please contact any IGAEA officer. If you have a passion, we have a place for you! Together, you are the life of this organization.

Now, let's discuss Region II Conference. Kelly Glentz Brush, Region II VP for IGAEA of Visual Arts at Lyndon State College in Lyndonville, VT hosted a Fall Design Conference. It was a huge success with participants attending from Maine, Massachusetts, New Hampshire, New York and Vermont. Conference session topics ranged from "Competencies and Assessment" to "Digital Photography and Taking Facebook to the Next Level." Check out this QR code or website for pictures and more information; <http://www.igaea.org/Region-2/>



The Region I conference had a new venue this year. Julie Schildgen of Rock Valley College hosted the event with support from the Regional VP, Tony Cimaglia. Educators came from Illinois, Indiana, Wisconsin, Iowa, and Minnesota; 48 in all. This is an all time high for participation at a region one conference. Presentations included topics on Lenticular printing, use of VDP with

Adobe InDesign, Pointers on the Gradient Mesh tool in Adobe Illustrator, and the proverbial screen printing project by Dan McClusky. Participants always look forward to seeing what new project Dan has planned. This year's project was printing QR codes and screen-printing with foils. Each participant had something new they could bring back to the classroom.

For the first time, Region 1 has planned a spring conference coming in April. On April 13 and 14, Brian Hoag of Roseville Area High School in Roseville, MN is planning an extraordinary event. He has scheduled experts from industry to present on specialty inks and plastisols, automatic screen printing presses, updates on Dye Sublimation, and a presentation on HGR Photography, an ultra high definition photography. Brian says it is truly amazing. Brian is in the unique position to have his program completely self-sufficient. He plans to share his experience on running a printing business from a high school. It plans to be an excellent program.

Also, don't forget to attend the 87th Annual IGAEA Conference in South Carolina on July 22-26, 2012. Clemson University is the Host of the 87th Conference. Please come and join us!

Finally, I would like to welcome our new VP for Region 8. Nagaraj Kamath Asst. Prof.(Sr), Dept. of Printing and Media Engineering, MIT, Manipal, India. We are excited to continue the tradition of IGAEA as an international organization and welcome graphic communication educators from all over the world.

Hans Kellogg, IGAEA President

IGAEA  
MISSION  
STATEMENT

The International Graphic Arts Education Association (IGAEA) is an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques, and processes relating to graphic communication and imaging technologies.

# The 87th IGAEA Conference Preview

By Hans Kellogg and Monika Zarzycka

In July 22-26, 2012, the IGAEA will be traveling to Clemson University, located in the beautiful South Carolina, for what plans to be a wonderful conference. Dr. John Leininger already said he was pulling out all the stops to make our time at Clemson a rewarding experience. Presentations would all be taped, so participants wouldn't miss out if two activities are scheduled at the same time. Another plus of the 2012 IGAEA Conference would be that each participant will be able to take home copies of unique print posters assembled prior to the conference. These copies could be used to decorate various classrooms. Using their close contacts with industry and the resources of the University, the conference should have something for everyone. Registration will begin in January, 2012. We hope to see you in July!



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# Region One Conference Highlights

By Tony Cimaglia

The Region One Conference Planning Committee selected Rock Valley College in Rockford Illinois to host the 2011 Region One Conference. Special thanks go to Julie Schildgen for doing a great job in hosting the Conference.

During the two days the Conference was held—October 28 and 29—over 40 graphic arts, multimedia, and technology teachers from many Midwest states gathered together. The Conference began on a happy note, with a traditional joke made by Joe Stolz from the Triton College. After a good laugh, teachers were ready to learn new techniques that could be incorporated

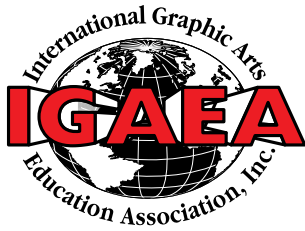
Friday sessions were held at the Stenstrom Center for Career Education. The opening presenter was Hans Kellogg, the President of the IGAEA. Hans taught the audience how to make heads-or-tails out of green printing and spoke about various types of recycling campaigns. The next speaker was Adam Burke from Illinois State University, who gave a great presentation on how to teach Lenticular Printing. After lunch, Dan McCluskey had two shirt projects for the participants to screen print. The first project required the participant to screen print a QR code and the other to screen print a holiday t-shirt with colored foil. While some teachers were busy printing their t-shirts, others were able to attend two breakout sessions hosted by Scott Fustin, from Rock Valley College. Scott demonstrated how to create a two-color vinyl cut decal and how to create complex color gradients using the gradient mesh tool in Adobe Illustrator CS 5.5.

Saturday sessions took place at the Rock Valley College Main Campus. Pete Schlosser from the University of Wisconsin-Stout taught the participants how to engage students through variable data design using Adobe InDesign. Another speaker, Jeff Bold from Quad Graphics, covered the basics of color management. During lunch, Tom Loch moderated a discussion panel composed of educators and industry professionals, including Kelly Smith of Stevenson High School, Shaun Dudek of the College of DuPage, Hans Kellogg of Ball State University, Dan Wilson of Illinois State University, and Jeff Bold of Quad Graphics. The topic of the discussion was the “Changing Paradigm of Print”.

Finally, Brian Shelton from Rock Valley College taught the teachers how to make a podcast using Garage Band. He demonstrated tips for making an instructional video using Final Cut Pro.

The great thing about the conference was that teachers brought some of their best classroom practices, which could be shared with the participants. Teachers who attended the conference were inspired to go back to the classroom with new ideas. Educators also gained a greater understanding of new technologies.





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