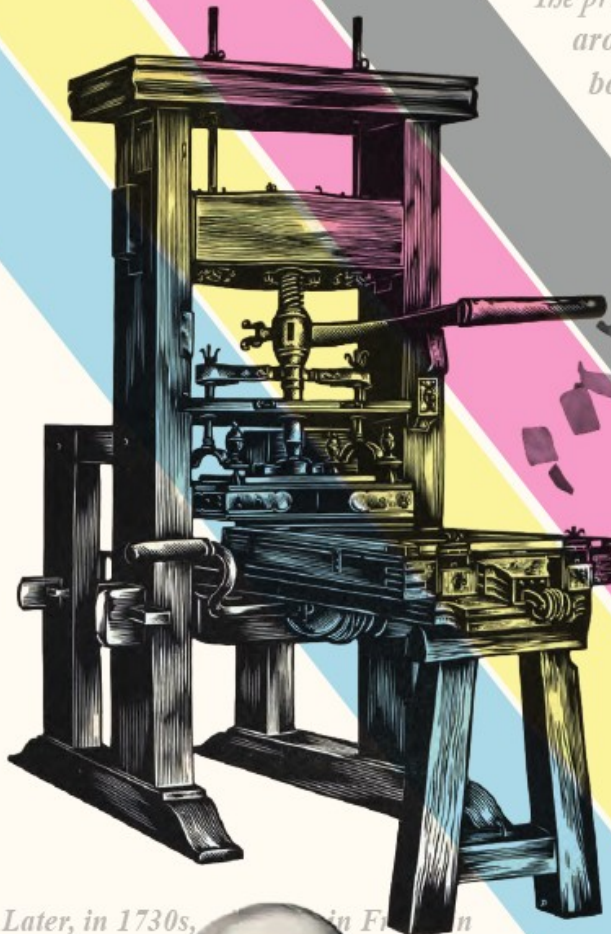


THE POWER OF PRINT

JANUARY 17, 2026

VOL. 1

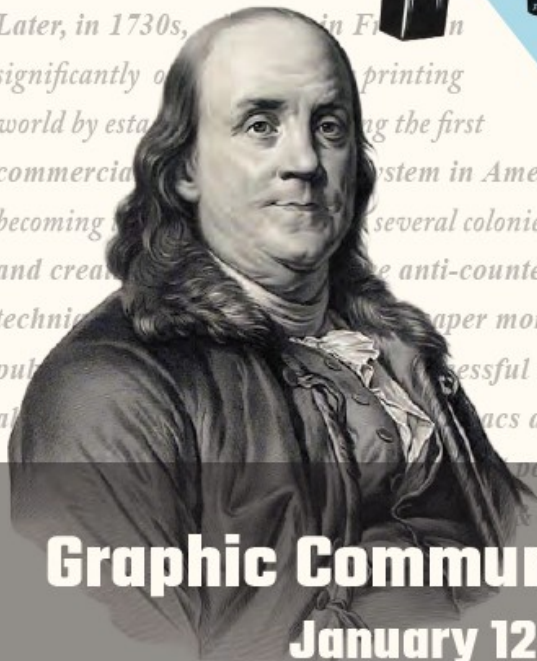


The printing press was created by Johannes Gutenberg around 1440 in Mainz. It revolutionized book-production by enabling the mass production of individual letters, which could be set and printed books quickly & cheaply. This dramatically increased the availability of books, contributing to the rise of literacy and the invention of the printing press that



possibility
dramatically
information,
beliefs, &
ideas in
world.

Later, in 1730s, Benjamin Franklin significantly changed the printing world by establishing the first commercial printing system in America, becoming the first printer in several colonies, and creating the first anti-counterfeiting technique for paper money. He also published the first successful newspapers & the first political documents & currency in the USA.



Graphic Communications Week

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